

# ELIGIBILITY AND PROGRAM HIGHLIGHTS

## DEALER NETWORK SERVICE

### CERTIFIED PROGRAM

BUILD VALUE IN YOUR INVENTORY

YOU ARE IN CONTROL, CERTIFY THE VEHICLES YOU WANT WHEN YOU WANT

NO MORE HAVING TO CERTIFY ALL YOUR VEHICLES THAT QUALIFY

NO MORE HAVING TO PAY UP FRONT

ALL PROGRAMS ARE PAY AFTER YOU SELL OR WHEN MONTHLY REMIT IS DUE

- Certify the car in the shop using a certification list.
- Advertise the car as certified online with flyers as well as stickers and banners on the car. Posters and banners for the lot and office.
- Have a clear and transparent explanation of the certification both online and at the dealership.
- When a lead comes in on a certified car be sure to explain the benefits in value that the certification brings.
- Using this certification is a value building tool will bring more gross.
- When closing in the F&I office you have a warranty minded customer and are easily converted to a wrap or long term VSC.

Example of Certified Value!!!

2020 Chevy Equinox JD Powers

Non-Certified Value \$28,900

Certified Value \$30,350 Gain of **\$1,450**

Build Value in your dealership and inventory!

Sell more vehicles with more gross!!

#### NEW LIFETIME

##### ELIGIBILITY

Current PLUS 5 Model Years

Up to 60,000 miles on odometer at time of sale

##### TERM

NO MILEAGE LIMIT

NO TERM LIMIT

SELL WRAP COVERAGE FOR MORE PROFITS

#### COVERAGE

- \$200 Deductible
- Same Day Claims Settlement via Credit Card
- Roadside Assistance Benefits included.
- Component coverage includes Powertrain.
- Pays Posted Labor Rate/Retail Time of repair.

#### 60, 72, & 84 MONTH 100,000 MILES

##### ELIGIBILITY

Up to 7 + Current Model Years

Up to 80,000 miles on odometer at time of sale

##### TERMS

100,000 MILES Or  
60, 72, & 84 Months

#### CANCELLATION/TRANSFER

12, 24, & 36 Months/12, 24, & 36K Mile Warranty

- Full refund within first 30 days
- Prorated refund with \$75 fee after 30 days
- Transferable to another private party (\$75 fee)

#### High Mileage

##### ELIGIBILITY

Current Plus 20 Model Years

Up to 200,000 miles on odometer at time of sale

##### TERM

12, 24, & 36 Months and 12, 24, & 36K Miles  
Get the most out of your inventory today!

#### ROADSIDE ASSISTANCE

- Towing Assistance
- Flat Tire Assistance
- Nationwide Coverage
- Lock-out Assistance
- Battery Assistance